## **CLAIMS**

What is claimed is:

1. A method comprising:

identifying an application product; and

associating a business process model pertaining to the application product with a plurality of views illustrating a business process within the application product.

- 2. The method of claim 1 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.
- 3. The method of claim 1 further comprising: creating the business process model for the application product using data from an external file.
- 4. The method of claim 5, wherein the business process model is created in a modeling language.
- 5. The method of claim 1 wherein the business process model comprises graphical representations of a plurality of activities within the business process.

- The method of claim 1 further comprising:
   displaying the business process model with the plurality of views to the user.
- 7. The method of claim 1 wherein associating the business process model comprises:

creating the plurality of views corresponding to a plurality of user interfaces defined in the application product;

storing an identifier of each of the plurality of views in a repository; and associating, in the repository, the identifier of each of the plurality of views with at least one of a plurality of activities represented in the business process model.

- 8. The method of claim 1 wherein the application product is a standard application product defined for a specific industry.
- 9. A method comprising:

displaying a business process model pertaining to an application product; and

displaying a plurality of views illustrating a business process within the application product.

- 10. The method of claim 9 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.
- 11. The method of claim 9 wherein the business process model is created in a modeling language.
- 12. The method of claim 9 further comprising:deleting one of the plurality of views in response to a user request.
- 13. The method of claim 9 further comprising:adding a view to the plurality of views in response to a user request.
- 14. The method of claim 9 further comprising:
  replacing one of the plurality of views with a different view in response to
  a user request.
- 15. The method of claim 9 further comprising:

  receiving a user request to navigate to one of the plurality of views in the application product;

determining a view identifier; and

passing a command to the application product to trigger display of a user interface associated with the view identifier in execution mode.

16. The method of claim 9 further comprising:

creating a first set of business requirements using the business process model; and

transferring the first set of business requirements to a business requirement database.

17. The method of claim 16 further comprising:

modifying the business process model in response to a user request;

creating a second set of business requirements using the modified business process model; and

transferring the second set of business requirements to the business requirement database.

18. The method of claim 16 further comprising:

maintaining existing relationships between components of the business process model when creating the first set of business requirements.

- 19. The method of claim 9 wherein the application product is a standard application product defined for a specific industry.
- 20. A machine-readable medium having executable instructions to cause a machine to perform a method comprising:

identifying an application product; and

associating a business process model pertaining to the application product with a plurality of views illustrating a business process within the application product.

- 21. The machine-readable medium of claim 20 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.
- 22. The machine-readable medium of claim 20 wherein the method further comprises:

creating the business process model for the application product using data from an external file.

- 23. The machine-readable medium of claim 22 wherein the business process model is created in a modeling language.
- 24. The machine-readable medium of claim 20 wherein associating the business process model comprises:

creating the plurality of views corresponding to a plurality of user interfaces defined in the application product;

storing an identifier of each of the plurality of views in a repository; and

associating, in the repository, the identifier of each of the plurality of views with at least one of a plurality of activities represented in the business process model.

- 25. The machine-readable medium of claim 20 wherein the application product is a standard application product defined for a specific industry.
- 26. A machine-readable medium having executable instructions to cause a machine to perform a method comprising:

displaying a business process model pertaining to an application product;

displaying a plurality of views illustrating a business process within the application product.

- 27. The machine-readable medium of claim 26 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.
- 28. The machine-readable medium of claim 26 wherein the business process model is created in a modeling language.
- 29. The machine-readable medium of claim 26 wherein the method further comprises:

modifying the plurality of views displayed to the user in response to a user request.

30. The machine-readable medium of claim 26 wherein the method further comprises:

receiving a user request to navigate to one of the plurality of views in the application product;

determining a view identifier; and

passing a command to the application product to trigger display of a user interface associated with the view identifier in execution mode.

## 31. A system comprising:

a processor coupled to a memory through a bus; and

a linkage process executed from the memory by the processor to cause the processor to identify an application product and to associate a business process model pertaining to the application product with a plurality of views illustrating a business process within the application product.

32. The system of claim 31 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.

- 33. The system of claim 31 wherein the business process model is created in a modeling language.
- 34. The system of claim 31 wherein the linkage process causes the processor to associate the business process model by creating the plurality of views corresponding to a plurality of user interfaces defined in the application product, storing an identifier of each of the plurality of views in a repository, and associating, in the repository, the identifier of each of the plurality of views with at least one of a plurality of activities represented in the business process model.
- 35. The system of claim 31 wherein the application product is a standard application product defined for a specific industry.
- 36. A system comprising:
  - a processor coupled to a memory through a bus; and
- a data presentation process executed from the memory by the processor to cause the processor to display a business process model pertaining to an application product and a plurality of views illustrating a business process within the application product.
- 37. The system of claim 36 wherein each of the plurality of views is an image representing one of a plurality of user interfaces defined by the application product.

- 38. The system of claim 36 wherein the business process model is created in a modeling language.
- 39. The system of claim 36 wherein the data presentation process further causes the processor to modify the plurality of views displayed to the user in response to a user request.
- 40. The system of claim 36 wherein the data presentation process further causes the processor to receive a user request to navigate to one of the plurality of views in the application product, to determine a view identifier, and to pass a command to the application product to trigger display of a user interface associated with the view identifier in execution mode.